



# Gopalakrishnan R

3D Generalist & MotionGraphic Animator



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3D Generalist & Motion Graphics Animator with 6+ years of experience crafting explainer videos, character animations, and stylized 3D visuals. Proficient in integrating 2D and 3D workflows using Blender and After Effects. Strong focus on stylized shading, lighting, and visual storytelling. Proven ability to improve pipelines and mentor team members. Seeking challenging remote roles to create engaging visual content for global clients.

## Skills

### 2D Animation - AfterEffects

2D Character Animation,  
Motion Graphics, Explainer Videos,  
Kinetic Typography, Video Editing,  
2.5D Animation

### 3D Animation - Blender

Modeling, Rigging, Shading,  
Texturing, Lighting, Rendering,  
Scene Composition  
Stylized shaders

### Workflow Expertise

2D/3D Hybrid Pipeline,  
2D shaders in Blender  
Blender and AE Integration Pipeline

## Tools



Blender



AfterEffects



PhotoShop

## Education

### BE Mechanical

Kumaraguru College of Technology  
(2015 - 2019)

## Languages

Tamil - Native  
English - Fluent

# Work Experience

## Mypromovideos Pvt Ltd (2019 - Present)

### Role: 3D Generalist & MotionGraphics Animator

About - Mypromovideos, a global animation video production company offering animated explainer video services for various business communication and educational purposes.

## Roles and Responsibilities

### Role Progression

- Started as an intern and promoted to Junior Animator within 2 months and Progressed to 3D Generalist & Animator role within 2 years

### 2D Animation & Motion Graphics

- Produced 2D character animations and explainer videos using Adobe After Effects.
- Delivered high-quality motion graphics for SaaS platforms and global brands.
- Ensured visual consistency by adhering to studio style guides and animation standards.

### 3D Integration & Technical Development

- Self-learned Blender 3D and integrated it into studio workflows by late 2019.
- Introduced and streamlined 3D workflows to enhance the visual appeal of explainer videos.
- Specialized in stylized shading and lighting to match 3D assets with 2D animation styles.
- Solved technical challenges in blending After Effects and Blender, creating a hybrid pipeline.

### Team Collaboration & Mentorship

- Mentored teammates in Blender 3D, promoting a smooth adoption of new workflows.
- Fostered a collaborative environment and contributed to overall pipeline efficiency and team growth.

## Projects

### 3D Explainer Videos (Full 3D Production)

- [Fortanix PCI DSS 4.0](#)
- [EV Battery Tech – Accelerera](#)
- [The Last Christmas \(In house\)](#)
- [Green Hydrogen Ecosystem](#)
- [Ascendion 3D Explainer](#)
- [EV Battery Charging Technology](#)

### 2D Motion Graphics & Character Animation

- [MedsPack](#)
- [Thinkitive](#)
- [MaxLife Insurance](#)
- [AtomFinance Director's cut](#)

### 2.5 D Motion Graphics & Character Animation

- [Curalinc Healthcare](#)
- [Fortanix Explainer \(2 videos\)](#)
- [Pingle Explainer](#)
- [SellEasy](#)

\*click on project name for links